

# WITCHCRAFT™

Paramagnetic Grid System for  
Natural Musical Reproduction,  
patents pending



## FAQ

1. When you've been in a key position with Dynaudio since 1990 and have consulted for NAD, Dali, Dieter Burmester, Audionet and PEAK and a few notable others in your spare time you simply want the best sound on the planet for yourself.

2. Especially when as a musical producer you've literally spent years of your life in the world's foremost recording studios working with luminaries of musical production like Christoph Stickel or Johannes Mueller, producing with first-class ensembles like London Symphony or jazz greats like Archie Shepp or Klaus Doldinger.

3. Three years ago it came to my attention that an excellent system sounded much better with the cables suspended in the air. Why was that? One year of physics research on postgrad level later, I got a patent for the GAUSS cable raiser and gave one license to Audionet. GAUSS was hailed as "Accessory of the Year" by the trade press which concluded "Never again without it".

4. The amazing and celebrated GAUSS effect can now be bought tenfold in a cutting-edge cable system that raises awareness of basic fundamentalities of the electromagnetic universe to a new level. I was really amazed nobody had seen all this before, and still am. Well, Albert E. did, who worked his last 20 years on the Unified Field Theory (UFT).

5. WITCHCRAFT is a patent pending grid providing the musical signal with the lowest possible capacitance and a  $\emptyset$  for the magnetic field much, much bigger than even the most expensive traditional cables with all their "shielding" (what a seemingly trustworthy word, in fact it just ruins each and every note played) and strange additions. Plus it gets rid of microphony, self-inductance and has a minuscule loss-factor. All other cables are basically very flawed in my humble opinion, and you might find this true after a listening session.

6. WITCHCRAFT is electromagnetically nonexistent when viewed from the perspective of the musical signal. This feels like voodoo, but is in fact science on the highest level I will bore you with only in a personal conversation, not wanting to tell other manufacturers the secrets of this sound. Let me just give some teasers: Main ingredients in my package are the magnetic field constant of the universe, the dielectric constant of matter and the number of valence electrons in the outermost shell of certain atoms. There, you have

it. Now get a Heisenberg to put all this together and you can build your own true magic.

7. Did I mention there is no such thing as "electrons travelling from amp to speaker"? There really isn't. Not a single electron has ever gone there. 95% of your musical signal travels as electromagnetic force field - flux - in the dielectric a.k.a. air around your cable/grid (Think of lightning rods, how do those work? There isn't a lightning bolt traveling IN them, things would explode in a nanosec. Or think of High Voltage lines - why are those elevated and do not touch anything? Why are there always many? Because the earth on contact or proximity sucks up the "signal", that's why!), the rest 5% swing in the outer 1 mm of the cable. There is nothing, nothing, nothing going on inside thicker cables but vortex fields ruining Maria Callas' voice.

8. You will probably be mesmerized by what you can hear with WITCHCRAFT. Maybe you won't even believe a system can sound so good and true to each and every instrument and voice.

9. That the space of a recording session can be reproduced so natural and beautiful. Or the tonal quality of a drumbeat - those contain real notes beside the impulse, you just do not hear that with traditional cabling.

10. If that works for you, order your own WITCHCRAFT. If not, be happy with something else. Really, I made those for myself, anyone who wants to share in this unique experience totally beloved by each and every luminary of high-end who's heard it (so far ;) is very welcome. But do not feel pressured. This is for fun and happiness and nothing else. If you don't hear it, don't bother. If you do, feel free to act accordingly.

Price is **9.690.-€** VAT incl. (subtract 19% when not in Germany)

**Handmade in Germany from German and Danish custom made parts**, sold worldwide via **Voodoo Labs Ambassadors** directly from the manufacturer. Whom you can phone or whatsapp via the buttons on **[www.voodoolabs.org](http://www.voodoolabs.org)**

Customs and import duty will be at your discretion. Please provide exact needed length (these do **NOT** have to be the same left and right, as the signal moves at the speed of light and the grid system prevents ruining it in a way that has to be identical by way of the same length) from clamp to clamp. If you want the utmost reachable, stay with us and forget about termination, which just adds hurdles for the music. If you insist, and only then, we can weepingly fit your Witchcraft with gold plated Furutech bananas or shoes at the sum of 400€ extra, which we really do not want from you.

11. Why Voodoo Labs? Because we're scientists here and love a good joke, that's why. Especially when it explains the universe.

